

Canadian



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NETWORK

REAL ESTATE INVESTOR'S CONFERENCE

Shaw Conference Centre, Edmonton | January 18, 2014



EVENT GUIDE

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TODAY'S AGENDA

TIME	TOPIC	PRESENTER
9:00 AM	Introduction	Russell Westcott
	2014 Economic Forecast	Don R. Campbell
10:15-10:30 AM	Networking & Coffee Break	
	REIN Member Awards	Russell Westcott & Don R. Campbell
	Raising Capital	Russell Westcott & Richard Dolan
12:00-1:20 PM	Lunch	
	Mastermind Breakout Session #1	Outlined on Next Page
2:25 PM	Mastermind Breakout Session #2	Outlined on Next Page
3:20-3:35 PM	Networking & Coffee Break	
	Goal Setting: Master Your Investing and Your Life	Richard Dolan
5:00 PM	Don Campbell's Economic Forecast	Don R. Campbell
5:00-6:30 PM	Wine and Cheese Networking Social	

BREAKOUT SESSIONS

Mastermind Break-Out Session #1

ROOM	TOPIC	HOST	DISCUSSION LEADER
Main Stage	<p>Learning about Lease Options</p> <p>Walk through the process step-by-step, so that you avoid common pitfalls and close more deals, faster.</p>	Patrick Francey	Barry McGuire
TBA	<p>Getting Started in Real Estate</p> <p>Learn the framework for successful investing, so that you can hit the ground running—and avoid costly mistakes.</p>	Russell Westcott	Dan Heon
TBA	<p>Pro-Active Property Management</p> <p>Self-manage your properties or how to work with a property manager. Learn from some very experienced managers what the best strategy is for your business.</p>	Melanie Reuter	Jared Hope

Mastermind Break-Out Session #2

ROOM	TOPIC	HOST	DISCUSSION LEADER
Main Stage	<p>Renovations</p> <p>Learn where to get the biggest bang for your buck when renovating, and how to get quality work done for less.</p>	Patrick Francey	Jared Hope
TBA	<p>Multi-Family Investing</p> <p>Multi-family properties can multiply your returns exponentially. Learn the ins and outs of a strategy that can take your portfolio to the next level.</p>	Don R. Campbell	Pierre-Paul Turgeon
TBA	<p>Developing 101</p> <p>Want to develop your own properties? This high-stakes game is for advanced investors only...but can generate serious wealth.</p>	Melanie Reuter	Robert McLeod

Note: Due to maximum room capacity, only attendees who pre-registered for a break-out session will be guaranteed entrance.

BIOGRAPHIES

REIN Staff



Patrick Francey

Patrick is a veteran Canadian-based real estate investor, educator, business owner, and CEO of the REIN™. Patrick has played a key role contributing to the vision, development and growth of REIN™ 3.0. He has been a driving force behind the business and program development that supports the REIN™ Team's foundational belief that every Canadian deserves financial certainty, and can achieve it through investing in real estate.



Richard Dolan

Richard is President of the Real Estate Investment Network Ltd., a successful entrepreneur and best-selling author. A dynamic speaker, Richard has shared the stage with luminaries such as Richard Branson, Barbara Walters, Oprah Winfrey, and Tony Robbins.



Don R. Campbell

Don R. Campbell is a real estate investor, researcher, best-selling author and educator. He is a Senior Analyst at The Real Estate Investment Network Ltd., which has entered its 21st year of providing research and analysis on Canadian real estate markets. Don is a leader in providing Canada's most current real estate investor education programs and economic research materials.



Russell Westcott

Russell Westcott is the Director of Product Development at REIN, as well as a real estate educator and best-selling author. He uses his personal experience to present his Advanced Buying Strategies™ and Joint Venture Secrets™ that have helped hundreds of real estate investors raise investment capital to buy their next piece of real estate.



Melanie Reuter

Melanie is the Director of research at REIN™. She has spearheaded research pertinent to the real estate investor including Top Investment Towns, the impact of transportation improvements and immigration on real estate, and grow-ops and methamphetamine labs in rental housing. Melanie holds a Master's Degree in Criminal Justice from California State University, San Bernardino and a Bachelor's Degree in Criminology from Simon Fraser University.

Marketplace of Learning A



Dan Heon

Dan has been a real estate investor since the mid 1990s. Dan became a mortgage broker when efforts to grow his own portfolio were challenged by conventional lenders. Today, Canadian Mortgage

Team is one of the largest real estate investment brokers in the country.



Barry McGuire

Barry started investing in real estate almost 40 years ago. He is the co-author of the national bestseller, '97 Tips For Canadian Real Estate Investors,' and a lawyer whose practice emphasizes investment real estate. He is senior counsel

at Ritchie Mill Law Office in Edmonton, Alberta.



Jared Hope

Jared has been investing in real estate since 2003. Jared is the captain of Landlord Resource Centre, a company dedicated to helping Grande Prairie and Edmonton investors manage a profitable, hassle free real estate portfolio.

Marketplace of Learning B



Robert McLeod

Robert runs McLeod Realty Team and McLeod Project Marketing in Edmonton. Since 2005, Robert and his team have sold over \$275M residential transactions and his project marketing firm has converted and sold over 1,000 residential units in AB.



Pierre-Paul Turgeon

Until March 2010, Pierre-Paul was an underwriter of multi-family properties for CMHC. He is now the owner of Matterhorn Real Estate Investments Ltd., a company focused on purchasing income-generating multi-family rental properties in Alberta.